



FOR IMMEDIATE RELEASE

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Ellisys Announces Sponsorship of 2012 *Bluetooth* Breakthrough Awards

Awards Program to Recognize the Best in *Bluetooth* Products, Applications and Prototypes.

Geneva, Switzerland — May 31, 2012 — Ellisys, a worldwide leader in protocol test and analysis solutions, today announced its sponsorship of the *Bluetooth* Breakthrough Awards as the Exclusive Technology Partner. This program is managed by the *Bluetooth* Special Interest Group (BT-SIG), who will announce award finalists in January 2013 and finalists in February 2013. Ellisys manufactures an all-in-one *Bluetooth* protocol analyzer system, the industry-acclaimed *Bluetooth* Explorer™ 400 (BEX400), which will be awarded to the Overall Winner. Packed with a myriad of new features, the Ellisys sniffer is the Swiss-Army knife for any engineer involved with *Bluetooth* technology.

"We are pleased to provide sponsorship to the Breakthrough Awards for 2012," stated Mario Pasquali, Ellisys president and CEO. "This program brings the out the best in products, applications, and prototypes for *Bluetooth* technology and helps drive innovation for *Bluetooth* technology. We look forward to seeing the various entries from this year's Awards participants."

Program Details

The 2102 Breakthrough Awards program is open to *Bluetooth* SIG members and non-members. Finalists for each category will be announced at CES in Las Vegas on January 7, 2013. Winners will be announced at the Mobile World Congress in Barcelona, Spain, on February 24, 2013. The deadline for entry is December 3, 2012. For program details, visit www.bluetooth.org.

Selection of Overall Winner

An Overall Winner will be selected from the finalists. Ellisys will provide a *Bluetooth* Explorer 400 protocol analyzer system to this winner.

Availability, Product Photos, and Information

The Ellisys BEX400 is available today. For information about pricing, please contact sales@ellisys.com.

A high-resolution photo can be downloaded from: www.ellisys.com/archive/images/bex400.png

A screenshot of the Analyzer software is available at: www.ellisys.com/archive/images/bex400_soft.png

Additional information can be found at: www.ellisys.com/products/bex400

About *Bluetooth* Wireless Technology

Bluetooth wireless technology is the global short-range wireless standard for personal connectivity of a broad range of electronic devices. More information is available on www.bluetooth.com.



About Ellisys

Ellisys is a Test and Measurement company committed to the design and timely introduction of advanced protocol analysis solutions for USB, SuperSpeed USB 3.0, and *Bluetooth* wireless technology. More information is available on www.ellisys.com.

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World Class Solutions for *Bluetooth*, USB, Wireless USB and WiMedia technology

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